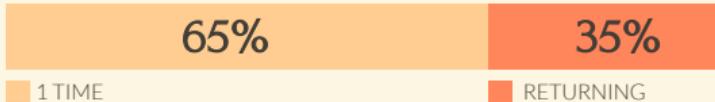


### Luxury Fashion Business Indicators:



**1-Time customers** share **65%** of the customer base

vs

**Returning customers** only account for **35%** of customer base

G O G O C H E N G