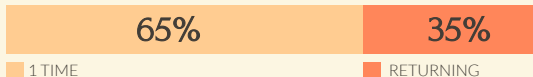


A Bite of Customer Knowledge

Luxury Fashion Business Indicators:



1-Time customers share **65%** of the
customer base

vs

Returning customers only account
for **35%** of customer base

G O G O C H E N G